

Position: Sales and Marketing Intern- SOGLIA

Internship, Entry level

Location: Remote

Department/Discipline: Sales and Marketing

Reporting to: EVP SOGLIA

About Us:

As a Patient Experience Organization (PXO), we are "patient-obsessed" — we see patients as people first and represent them through a human lens. We are a highly strategic collective of human-centered thinkers committed to helping people feel more in control of their health journey. Our latest endeavor, SOGLIA, was born out of years of patient insights and our work with study sites and pharma clients. We recognize that patients crave more than just information- they seek empathy, understanding and guidance from those who have walked a similar path. SOGLIA is designed to deliver exactly that, while also addressing the unique challenges faced by study teams.

Overview:

We are seeking a highly motivated Sales and Marketing Intern who will assist in executing sales strategies and marketing campaigns within in a fast-paced, remote start-up environment. This internship position offers hands-on experience working on client outreach, digital marketing, market research, and sales funnel management.

This role works closely in partnership with the SOGLIA EVP on sales and marketing initiatives.

The ideal candidate is energetic and outgoing, with a healthy sense of curiosity. Quick to learn and willing to stretch personal boundaries.

Responsibilities:

- Assist in the creation and execution of marketing campaigns across digital and traditional channels.
- Conduct market research to identify potential leads and target audiences.
- Support the sales team by generating leads and supporting outreach efforts.

- Help manage and optimize social media accounts, email marketing, and website content.
- Analyze data and performance metrics to measure the effectiveness of campaigns.
- Assist with CRM updates and maintenance to ensure accurate tracking of sales leads and customer interactions.
- Support coordination of marketing assets, including content development, creative materials, and campaign rollout.
- Provide administrative support to the sales and marketing teams as needed.

Desired Skills and Experience:

- Rising Senior currently pursuing a degree in entrepreneurship, marketing, communications or similar field.
- Previous internship or coursework in sales, marketing or entrepreneurship is a plus (pharma/healthcare industry preferred).
- Interest in learning CRM tools and sales pipeline management.
- Basic understanding of digital marketing strategies and social media.
- Strong analytical skills and ability to interpret marketing data.
- Problem-solving aptitude and attention to detail.
- Ability to organize and prioritize multiple tasks effectively.

Required Traits and Abilities:

- Outstanding time and task-management skills
- Empathetic mindset
- Belief in our "CANI" mindset – Constant And Never-ending Improvement
- Strong communication and collaborative skills
- Excellent people skills and ability to work in a start-up environment
- Logical decision-making abilities
- Self-motivation and openness to feedback

What's in it for you?

- You will be immersed in an exciting start-up environment, pushing the boundaries of new business capabilities and emerging technologies and services to support our clients and patients.
- You'll gain hands-on experience in sales and marketing strategies.
- You'll have the opportunity for mentorship with senior executives where your ideas are valued and your voice matters.
- You will be immersed in human-centric solutions and cutting-edge marketing strategies.

Details:

- This internship is unpaid; however, we offer a modest stipend paid after successful completion of your time at SOGLIA.
- This is a fully remote experience
- Credit hours may be provided if applicable.
- We offer a flexible (agreed upon) weekly schedule with a minimum of 25 hours per week to be split across 3-5 days.
- The internship will run approximately 10-12 weeks from June-August 2025, with the potential of extension to project-based contract work.

To apply for this position, please submit a resume to LwoehLke@thinkentrada.com

To learn more about SOGLIA: <https://soglia.health/>

ENTRADA is an equal opportunities employer AA/M/F/Veteran/Disability.

Other Employment Statements

Applicants for employment in the US must have work authorization that does not now or in the future require sponsorship of a visa for employment authorization in the United States.